

## Some Blog Hosting Software/Sites:

- [Blogger/BlogSpot](http://www.blogger.com) - [www.blogger.com](http://www.blogger.com)
- [TypePad](http://www.typepad.com) - [www.typepad.com](http://www.typepad.com)
- [WordPress](http://wordpress.com) - <http://wordpress.com>

Most content management systems as well as webhosting sites have blog options.

Also, [technorati.com](http://technorati.com) is great for everything blogs, including tracking your ranking, etc.

If you are blogging about what you are doing in Native media, you might want to consider registering at [nativetelecom.org](http://nativetelecom.org) and blogging there, where you would have a built in audience.

## Some Tips on Blogs:

- **Have a reason for your blog** - Very few blogs, except for a talented few and well-established columnists have had success blogs when writing just their thoughts on everything. And even then it usually has a theme.
- **Be consistent** - Post your posts around the same time/day, so that you can become part of people's routines.
- **Link and read** - Most successful bloggers follow other bloggers and post comments on their posts. Most blogging software/sites give you a place to put those bloggers that you follow/like.
- **Feed your posts** - Most blogging software/sites do this automatically. It allows others to populate their site.
- **Add more than just text to your post**