



Native American Public
Telecommunications

1800 N. 33rd St.
Lincoln, NE 68503
Ph: 402-472-3522
Fax: 402-472-8675
native@unl.edu
www.nativetelecom.org

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(Yaqui)

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Sioux)

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Julie Andersen

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(Mandan, Hidatsa and
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Lyn Dennis (Lummi)

Chris Eyre (Cheyenne and
Arapaho Tribe of
Oklahoma)

Rita Pyrillis (Cheyenne
River Sioux)

Nan Rubin

Laura Waterman Wittstock
(Seneca)

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Shirley K. Sneve (Rosebud
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*NAPT shares Native
stories with the world.*



VisionMaker Video
www.visionmaker.org

NEWS RELEASE

For Immediate Release

Contact:

Shirley K. Sneve, 402-472-3522 or ssneve2@unl.edu

NAPT RELEASES STRATEGIC PLAN, NEW MISSION STATEMENT; NEW BOARD MEMBERS APPROVED

LINCOLN, Neb.—Dec. 5, 2007— **Native American Public Telecommunications** plans to increase distribution of its audio and video products, in addition implement a new mission statement, and has approved three new board members to aid in these goals.

The NAPT board of directors has released its three-year strategic plan that includes a new mission statement: "**NAPT shares Native stories with the world.**"

"The Internet is playing a huge part in being able to share NAPT productions beyond public television and radio stations," said **Shirley Sneve** (Rosebud Sioux), NAPT executive director. "This is an exciting time for the organization and for Native people as we continue to use multiple sources of media to document and tell our stories."

NAPT plans to expand its original content by producing more audio podcasts and broadening its **Native Radio Theater** productions. NAPT also plans to unveil a new Web site in 2008 to uniformly present its products, **AIROS** and **VisionMaker Video**.

Lastly, NAPT would like to create deeper relationships with its audience and partners with some of its improved services, and diversify its funding sources as part of the strategic plan. The Corporation for Public Broadcasting and the Ford Foundation provide a majority of funding for the 31-year-old organization.

In addition to creating a new strategic plan, the 11-member board approved the following new board members for three-year terms: **Julie Andersen**, executive director of South Dakota Public Broadcasting in Vermillion; **JoAnn Chase** (Mandan, Hidatsa and Arikara) of Chase Group Consulting in New York; and **Laura Waterman Wittstock** (Seneca) of Wittstock & Associates in Minneapolis.

The following officers were also approved for another year's term: **Octaviana V. Trujillo**, Ph.D. (Yaqui), chair; **David Cournoyer** (Rosebud Sioux), vice-chair; **Brian Bull** (Nez Perce), secretary; and **Sydney Beane** (Flandreau Santee Sioux), treasurer.

Other board members include: **Nan Rubin** of Community Media Services, **Rita Pyrillis** (Cheyenne River Sioux), freelance journalist and University of Wisconsin instructor; **Lyn Dennis** (Lummi), Affiliated Tribes of Northwest Indians executive director; **Chris Eyre** (Cheyenne and Arapaho Tribe of Oklahoma), major motion picture director; and **Rod Bates**, Nebraska Educational Television general manager (ex-officio).

NAPT shares Native stories with the world through support of the creation, promotion and distribution of Native media. The organization is headquartered in Lincoln, Neb., and has a satellite office in Albuquerque, N.M.

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