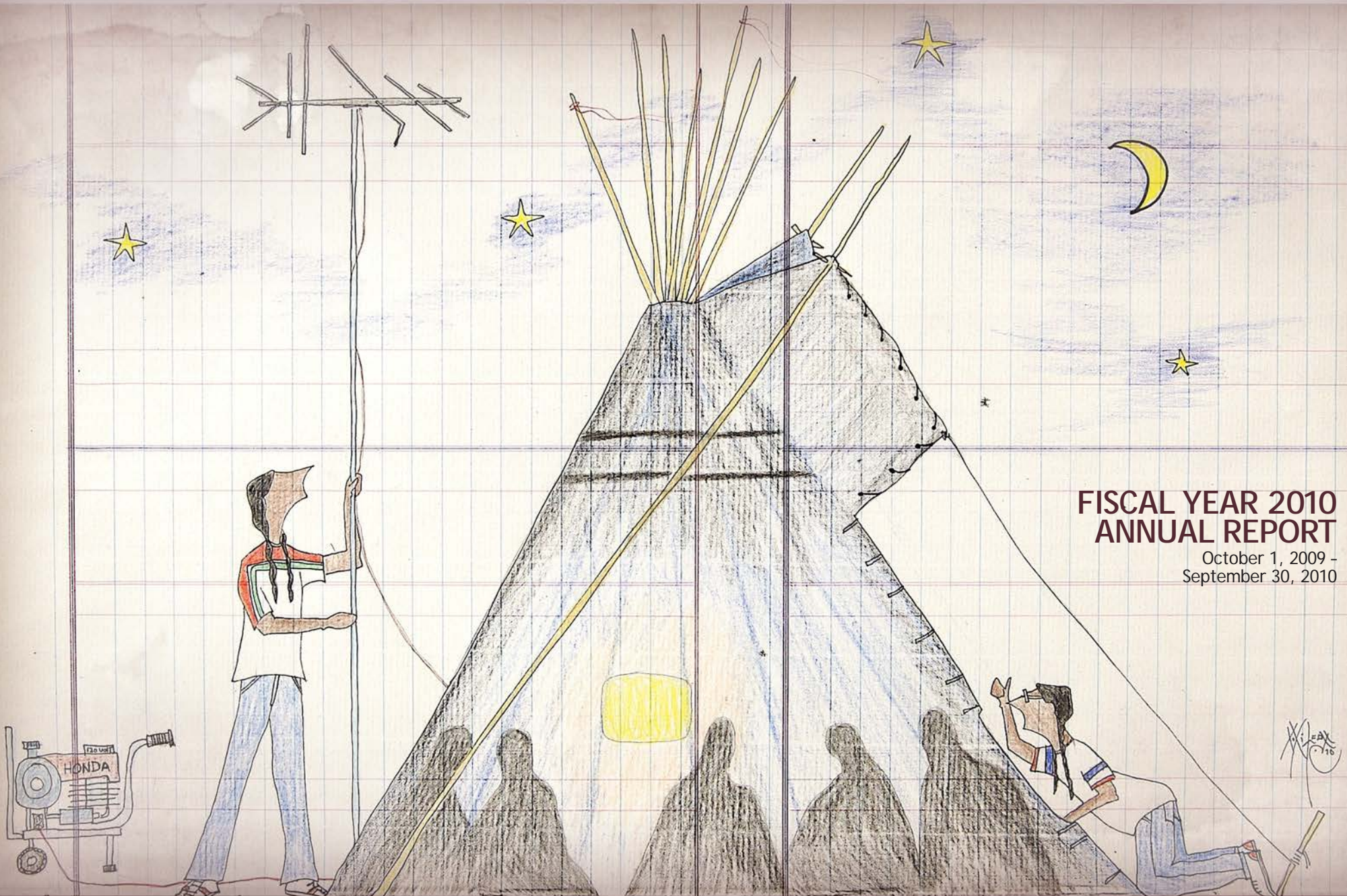




# NAPT

Native American Public Telecommunications, Inc.



## FISCAL YEAR 2010 ANNUAL REPORT

October 1, 2009 -  
September 30, 2010



## DEAR NAPT FRIENDS,

On behalf of the staff and board, we are pleased to share some of the year's highlights in our Annual Report Fiscal Year 2010 (October 1, 2009 – September 30, 2010).

Since 1976, our work has been built upon the fact that through the sharing of Native media with the world, we can empower individuals and communities as the curator for Native voices. NAPT strives to preserve our past, celebrate the present and encourage future success for our next generation of storytellers.

With major funding from the Corporation for Public Broadcasting, NAPT delivered eight Native American programs this year for national broadcast on public television. Through your support, NAPT has the opportunity to reveal the talented work of Indian Country. As we embark on our 35th Anniversary, NAPT holds fast to this mission and through our work we bring accurate and authentic voices that represent Native cultures.



Pilamaye,

**Shirley K. Sneve**  
Rosebud Sioux  
NAPT Executive Director



Qe'ciyew'yew',

**Brian Bull**  
Nez Perce  
NAPT Board Chair

Although producing Native American media for public television is our mainstay, NAPT's two service arms—VisionMaker and AIROS Audio—continue to strengthen our presence nationwide and globally through downloadable podcasts and video-on-demand offerings.

In the Fall of 2011, join us for the fourth biennial VisionMaker Film Festival in Lincoln, Nebraska. Can't make it? NAPT will bring the festival to you through our newest service—VisionMaker on the Road! Designed to bring a Native film festival to your hometown, while sharing relevant and insightful information from the filmmakers themselves, VisionMaker on the Road is an educational opportunity that brings vital Native issues to your classroom or community center.

Thank you again for your engagement and support in making NAPT your premier source for Native American documentaries for public television! Be sure to tune-in to NAPT's wide-array of programming in your local broadcast area.



Scenes from the third biennial VisionMaker Film Festival. Images courtesy of NAPT.



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## RIVER of RENEWAL

### PRODUCER PROFILE

Featuring Executive Producer/Director  
**Jack Kohler (Karuk/Yurok/Hoopa),**  
 pictured above, top-right middle

*"I didn't know that this project would lead me on a journey of self-discovery and that I would witness a crisis involving water, wildlife and energy throughout a ten-and-a-half-million-acre region—the kind of struggle over resources that increasingly is the cause of conflict around the world."*

I was raised in San Francisco—a sidewalk Indian. My ancestors on my father's side are from the Yurok and Karuk Tribes of the Klamath River. My mother's people are Welsh. The kids in school thought I was Mexican. One day I brought in a picture of my grandmother for show-and-tell, but I knew nothing of the history or traditions of my people.

I found my way in the urban world. In college I studied engineering. A few years before I went to Stanford, the school mascot had been the stereotypical Indian, Timm Williams, who played Prince Lightfoot, was Yurok like me, but he dressed up like a Plains Indian. In those years, not many people knew that California Indians still existed. I became an actor, playing American Indian leaders on stage and screen. In my first professional role, I was a Yurok fisherman in a play about a fish war on the Klamath River, but I had no experience of his world and his way of life. Then, the opportunity arose to make a film about that struggle over salmon, sovereignty and the chance to look for my roots.

As an urban Indian by the river of my ancestors,

my legacy is pikiawish—responsibility for fixing the world. As a citizen and consumer, my use of water and electricity, my choices of who to vote for and what to invest in all impact natural places like the Klamath. Pursuing what we think is in our interest, we undermine the natural wealth we all depend on. Still, we can find our common roots, in spite of our differences, and do whatever we can to fix the world.

### About River of Renewal

*River of Renewal* tells the story of the crisis in the Klamath Basin where competing demands for water, food and energy have pitted farmers, American Indians and commercial fisherman against each other. Remarkably, the conflict over resources led to a consensus for conservation. The outcome may be the largest dam removal project in history and the restoration of a once vital river. The film uses interviews, archival sources and contemporary cinematography to document acts of protest and civil disobedience by Klamath Basin stakeholders whose ways of life are jeopardized by the decline of the region's wild salmon.

Photos from top left: Commercial fisherman at a rally in San Francisco protesting the decline of Klamath River salmon, an image from *River of Renewal*; *River of Renewal* Executive Producer Jack Kohler (Karuk/Yurok/Hoopa) pictured center on the Klamath River; Ron Reed (Karuk/Yurok/Hoopa) dip nets for salmon on the Klamath River, an image from *River of Renewal*. Images courtesy of TRXTR Productions, Pikiawish Partners and Specialty Studios.





# THE PREMIER SOURCE FOR NATIVE AMERICAN CONTENT

*Video Letters from Prison* Producer/Director Milt Lee (Cheyenne River Sioux). Image courtesy of Hollow Bone Films.

Picture of the grandson of Merkie Oliver (Yurok), a gillnetter who lives at the mouth of the Klamath River. Image taken from the documentary film *River of Renewal*. Image courtesy of TRXTR Productions, Pikiawish Partners and Specialty Studios.

Shelley Hansen, Spirit Mountain Community Fund Director, presents Oregon Public Broadcasting's Vice President of Local Television Production Jeff Douglas with a check in support of the documentary film *For the Generations: Native Story & Performance*. Pictured far right is Producer/Director Sean Hutchinson. Image courtesy of Oregon Public Broadcasting.

Cast and crew of *To Brooklyn and Back: A Mohawk Journey*. Left to Right: Location Sound Technician Nick Huard, Production Coordinator Megan Thorn, Producer Reaghan Tarbell (Mohawk) and Producer Paul Rickard (Omuskego Cree). Image courtesy of Mushkeg Productions.

*For the Rights of All: Ending Jim Crow in Alaska* Producer/Director Jeffry Lloyd Silverman films at the Alaska state capitol. Image courtesy of Blueberry Productions.

"The Sixth Day of Native Christmas" illustration by Jesse T. Hummingbird (Cherokee) taken from the short film *The Twelve Days of Native Christmas*. Image courtesy of Producer Gary Robinson (Choctaw/Cherokee) and Tribal Eye Productions.

Jack Thorpe (Sac & Fox), son of famed baseball/football player and two-time Olympic Gold Medalist Jim Thorpe, featured in the documentary film *Jim Thorpe, the World's Greatest Athlete*. Image courtesy of Moira Productions.

Norman Brown (Navajo), Bo Boudart and Chris Phillips of the documentary film *Power Paths* at production location in Arizona. Image courtesy of Bo Boudart Productions, LLC.

## MISSION

NAPT shares Native stories with the world through support of the creation, promotion and distribution of Native media.

## VALUES

### Sharing

To share Native stories of culture and beliefs with the world. NAPT is the curator of Native voices in public media in a rapidly changing world.

### Collaboration

To be collaborative in programming and field-wide efforts toward visibility, access and equity for Native peoples in the mainstream media.

### Creativity

To encourage creativity in all efforts in order to stay on the leading edge.

### Honoring

To honor Native culture, heritage, wisdom, sacred stories and the storyteller.



# NAPT'S TOP FIVE HIGHLIGHTS FOR 2010



• **NAPT presented eight Native American documentaries to PBS stations nationwide.**

• **NAPT's Outreach and Community Engagement initiatives have impacted numerous organizations, underwriting funders and filmmakers to be fully aware of NAPT's services for public broadcasting.** In December 2010, NAPT staff attended a planning meeting for the 2010 Native American Journalists Association (NAJA) Conference. NAPT aided in the creation of the conference held in July, its pre-conference initiatives—the Native Nations Media Conference and Doing Your Doc, as well as creating the Native American Journalist Award-Winner's Video for the ceremony and offering Producer workshops at this week-long event. In addition, to outreach to the National Congress of American Indians (NCAI), the National Association of Tribal Historic Preservation Officers (NATHPO), The Association of American Cultures (TAAC), the National Alliance for Media Arts and Culture (NAMAC), the National Education Association (NEA), the Silverdocs Film Festival, the Sundance Film Festival, the American Indian Film Festival, the imagineNATIVE Film Festival in Toronto, Big Sky Film Festival and the American Indian Summer Institute (AISI) hosted at FOX Studios, NAPT has left a footprint in various organizations through our support of Native media, cultural preservation, tourism and economic growth for Tribal communities everywhere.



NAPT Assistant Director Georgiana Lee (Navajo), pictured far right, with fellow attendees of the 2010 National Association of Tribal Historic Preservation Officers (NATHPO) Conference. At the event, Lee gave a workshop encouraging nationwide collaborations for NAPT's public broadcasting initiatives.



NAPT Interactive Media Specialist Eric Martin works with Multimedia Fellows Gemma Givens (Mayan & Yaqui) and Kiera Lasiloo (Zuni & Chochiti Pueblo) as they prepare their next backpack journalism feature story. Image courtesy of NAPT.

• **NAPT launched the Multimedia Fellowship Program, where two full-time Native American journalists—Gemma Givens (Mayan & Yaqui) and Kiera Lasiloo (Zuni & Chochiti Pueblo)—wrote and produced multimedia projects about national Native American issues.** With major funding from the Corporation for Public Broadcasting, the project increased the quantity and quality of multimedia reporting on Native news available to public radio and television outlets. The backpack journalism stories are available for download from the NAPT website.

• **NAPT, with support from our Friends and the Corporation for Public Broadcasting, offered Producers numerous workshops related to media maker topics such as preparation for broadcast, marketing your film on a budget, station carriage, online promotional tools, podcasting and more through nationwide media maker training offerings and conference attendance opportunities.**

NAPT Assistant Director Georgiana Lee (Navajo), *Up Heartbreak Hill* Producers Christina King (Creek/Seminole/Sac & Fox) and Erica Scharf, and *Injunuity* Producer Adrian Baker (Hopi) pose for a picture after attending the 2010 Producer Training Workshop in Minneapolis, Minnesota, in July 2010.



• **NAPT's AIROS Audio service had record numbers with this year's podcast downloads. NAPT is reaching tomorrow's generation and delivering what's in-demand.**

Left to Right: *Video Letters from Prison* Producer/Director Milt Lee (Cheyenne River Sioux) and Writer Jamie Lee—image courtesy of Hollow Bone Films; Reggae musician Casper Lomayesva (Hopi)—image courtesy of Casper Lomayesva; Pop-diva Jana Mashonee (Lumbee)—image courtesy of Miss Molly Records and Sony/RED.





# PROGRAMMING

## FISCAL YEAR 2010



Image courtesy of Star Records, Inc.

### **For the Generations: Native Story & Performance**

Released May 29, 2010  
Produced by: Sean Hutchinson and Mary Hager (French-Canadian Cree/Metis)  
Production Companies: Oregon Public Broadcasting and Painted Sky

The efforts of contemporary Native performers to recast themselves in the 21st Century are examined in this documentary. Told through the artists' own words, the program explores health and fitness issues that plague Native youth on and off the Reservation.



Image courtesy of Blueberry Productions.

### **For the Rights of All: Ending Jim Crow in Alaska**

Released November 1, 2009  
Produced by: Jeffery Lloyd Silverman  
Production Company: Blueberry Productions

This documentary reveals the true-life story of an extraordinary Alaskan woman who becomes an unlikely hero in the fight for civil rights. Elizabeth Peratrovich, a young, unassuming Tlingit Indian mother of three, testified before the Alaska State Senate in 1945 and swayed the floor vote with her compelling testimony in favor of the passage of the *Anti-Discrimination Bill*, the first civil rights bill passed in the United States since the Civil War.



Image courtesy of Moira Productions.

### **Jim Thorpe, the World's Greatest Athlete**

Released October 1, 2009  
Produced by: Tom Weidlinger and Joseph Bruchac (Abenaki)  
Production Company: Moira Productions in association with Dateline Productions

Beginning with Thorpe's boyhood at the Sac & Fox Nation to his rise to athletic stardom at the Carlisle Indian Industrial School, filmmakers chronicle Thorpe's win of two gold medals at the 1912 Summer Olympics and his fall from athletic grace.



Image courtesy of Bo Boudart Productions, LLC.

### **Power Paths**

Released November 3, 2009  
Produced by: Bo Boudart Norman Brown (Navajo) and Chris Phillip  
Production Company: Boudart Productions, LLC

An exploration of energy through the eyes of Native Americans as they reveal their quest to tap wind, solar, biomass and other power sources for their communities and cities across the country.





Image courtesy of TRXTR Productions.

## River of Renewal

Released October 25, 2009  
Produced by: Jack Kohler (Karuk/Yurok/Hoopa), Stephen Most and Steve Michelson  
Production Company: TRXTR Productions

Jack Kohler (Karuk/Yurok/Hoopa) returns to his Tribe to discover how politics and economics have impacted Tribal fishing and the environment after industry changes the Klamath River's ecosystem.



Image courtesy of the NMC.



Image courtesy of Mushkeg Productions.

## To Brooklyn and Back: A Mohawk Journey

Released November 2, 2009  
Produced by: Reagan Tarbell (Mohawk), Paul Rickard (Omuskego Cree) and George Hargrave  
Production Company: Mushkeg Productions

In parallel stories, Mohawk filmmaker Reagan Tarbell follows the steps of her late grandmother and interviews Mohawk women who helped build Little Caughnawaga, the legendary Mohawk ironworking community that lived in Brooklyn in the mid-1900s.



Image courtesy of Jesse T. Hummingbird (Cherokee) and Producer Gary Robinson (Choctaw/Cherokee) of Tribal Eye Productions.

## The Twelve Days of Native Christmas

Released November 15, 2009  
Produced by: Gary Robinson (Choctaw/Cherokee)  
Production Company: Tribal Eye Productions

Featuring illustrations by Jesse T. Hummingbird (Cherokee), this short film is a visual and musical adaptation of the well-known classic Christmas song, *The Twelve Days of Christmas*. Through lyrics and images, twelve different cultural groups are represented in this holiday favorite.



Image courtesy of Hollow Bone Films.

## Video Letters from Prison

Released May 29, 2010  
Produced by: Milt Lee (Cheyenne River Sioux)  
Production Company: Hollow Bone Films

Embark on a journey of transformation as one family from the Pine Ridge Reservation of South Dakota finds healing through the path of the heart. *Video Letters from Prison* follows the lives of three Oglala Lakota sisters as they reconnect with their incarcerated father via a series of video letters.

## National Minority Consortia's (NMC) My Source Campaign

Released Spring 2010  
Produced by the NMC, PBS partnering stations, Dustinn Craig (White Mountain Apache/Navajo), Walt Pourier (Oglala Lakota) and Tracy Rector (Seminole)

To aid in the NMC's mission, the five consortia—Native American Public Telecommunications, Inc., the Center for Asian American Media, Pacific Islanders in Communications, the National Black Programming Consortia and Latino Public Broadcasting have created and compiled My Source spots, featuring a diverse group of testimonials. In the spots, featured PBS viewers explain what PBS means to them and how it has affected their life. To find out more, please visit [www.nmcmedia.org/mysource](http://www.nmcmedia.org/mysource).



# PROGRAM FUND AWARDS

## FISCAL YEAR 2010

**Each year, NAPT awards up to \$500,000 in production contracts to independent producers and public television stations to produce programming by and about Native Americans for use by PBS stations. Funding can be for film production, film completion, or research and development.**

### **Apache 8**

Sande Zeig; Apache 8, LLC

An all-women wildland firefighting crew from the White Mountain Apache Tribe, has been fighting fires on the Reservation and throughout the United States for over thirty years. Four extraordinary women from different generations of the Apache 8 crew share their personal narratives with humor and tenderness.

### **Injunuity**

Adrian Baker (Hopi)

*Injunuity* is a mix of animation, music and real thoughts from people exploring our world from the Native American perspective. Covering such topics as Creation, First Contact and the Soul of America, *Injunuity* is a visually stunning, thought-provoking mosaic of reflections on our shared past, our turbulent present and our undiscovered future.

### **The Medicine Game**

Lukas Korver

*The Medicine Game* documents the journey of two brothers from the Onondaga Nation as they pursue their dreams of playing lacrosse for Syracuse University. With the dream nearly in reach, the boys are caught in a constant struggle to define their Native identity, live up to their family's expectations and handle challenges both on and off the Reservation.

### **Racing the Rez**

Brian Truglio

With a broad scope that moves beyond the stereotypes of the past and present, *Racing the Rez* documents the complex story of contemporary life in the rugged canyon lands of Northern Arizona, where the Navajo and Hopi Reservations' rival high school cross-country teams fight for the state championship title.

### **Standing Bear's Footsteps**

NET Television Production

The story of the legendary warrior who fought injustice, not with guns and arrows, but with words. In 1878, Chief Standing Bear (Ponca) and his Tribe were exiled from their homeland in Nebraska along the Missouri River to an Indian Territory in Oklahoma. To gain his freedom, Standing Bear stood before a court to show that an Indian had the same right to be considered a human being under the law. *Standing Bear's Footsteps* chronicles his journey and shows how his legacy continues among the Ponca people today.

### **Thin Places: A Recollection of the Chitimacha Tradition**

Foundation for Excellence in Louisiana Public Broadcasting

The Chitimacha Indians of the Atchafalaya Basin in Louisiana are known as "the People of the many waters." This documentary film project emphasizes that there are different means of knowing and remembering—and they are not mutually exclusive. The small Chitimacha Indian Tribe will offer one an alternative way of recalling Native American history. (Research & Development)

### **Up Heartbreak Hill**

Erica Scharf and Christina King  
(Creek/Seminole/Sac & Fox);  
Long Distance Films, LLC

Thomas, Tamara and Gabby—three Native American teenagers in Navajo, New Mexico—traverse their senior year at a Reservation high school. As graduation approaches, they must decide whether to stay in their community—a place inextricably linked to their identity—or leave in pursuit of opportunities elsewhere.

### **Warrior Women**

Elizabeth Castle

*Warrior Women* is the untold history of women's activism in the Red Power Movement shared from the perspective of Native American activist Madonna Thunder Hawk (Two Kettle Lakota). Filmmakers follow Thunder Hawk as she moves through her life and encounters the major players of those events that changed the landscape of Indian Country forever.

Image from *Up Heartbreak Hill*.  
Courtesy of Long Distance Films, LLC.



# CURRENTLY IN PRODUCTION

## FISCAL YEAR 2010

### **Bridge the Gap to Pine Ridge**

Bridge the Gap TV, Inc.

Proposed Broadcast: Summer 2011

*Bridge the Gap* is an internationally recognized documentary-web series about sustainable development and cultural immersion. Twenty-three-year-old Chris Bashinelli (*The Sopranos*, MTV) highlights the captivating facet and challenging issues of everyday life as he follows "a day in the life of" the Oglala Lakota on the Pine Ridge Reservation in South Dakota.

### **Casino Nation**

Terry Jones (Seneca), Paul Wilson and Laure Sullivan

Proposed Broadcast: 2012

After having endured a long and bloody struggle over Tribal gaming, the Seneca Nation is now in the casino business. This documentary film highlights the impact of sudden prosperity of a small, sovereign nation that has historically struggled with crushing poverty.

### **Columbus Day Legacy**

Bennie Klain (Navajo) and Leighton C. Peterson;  
TricksterFilms, LLC

Proposed Broadcast: Spring 2011

*Columbus Day Legacy* explores the quintessential American issues of free speech and ethnic pride against the backdrop of the ongoing Columbus Day Parade controversy in Denver, Colorado. Navajo filmmaker Bennie Klain takes viewers into this very personal yet very public conflict, asking tough questions about identity and history in America.

### **Games of the North: Playing for Survival**

Jonathon Stanton; Starseed Media, Inc. and  
Steven Wounded Deer Alvarez (Mescalero Apache/  
Yaqui/Upper Tanana Athabascan)

Proposed Broadcast: Spring 2011

For thousands of years, traditional Inuit sports have been vital for surviving the unforgiving Arctic. Acrobatic and explosive, these ancestral games evolved to strengthen mind, body and spirit within the community. Following four modern Inuit athletes reveals their unique relationship to the games as they compete across the North. As unprecedented change sweeps across their traditional lands, their stories illuminate the importance of the games today.

### **Good Meat**

Larry Pourier (Oglala Lakota) and Sam Hurst

Proposed Broadcast: Spring 2011

Once a star athlete in his community, Beau LeBeau (Oglala Lakota) now weighs 333 pounds—an unhealthy weight which has triggered the onset of Type II Diabetes. His mother's untimely death from complications due to cancer and diabetes motivates him to drop the excessive pounds. Enlisting the help of physician Dr. Kevin Weiland and nutritionist Kibbe Conti (Oglala Lakota), Beau starts exercising and takes up a traditional Lakota diet of buffalo meat and other Native foods. He rapidly sheds pounds and encourages others to do the same, but can he maintain his weight loss amidst the poor diet options and naysayers on the Reservation?

### **GRAB**

Billy Luther (Navajo/Hopi/Laguna Pueblo)

Proposed Broadcast: 2011

*GRAB* is about three families from the Laguna Pueblo Tribe who prepare for Grab Day—where they throw groceries from a rooftop to the community waiting below them. Grab Day is an annual community-wide prayer of abundance, thanks and renewal.



Image from *Games of the North: Playing for Survival*.  
Courtesy of Starseed Media, Inc.



# Behind the Scenes

with *Growing Native* host Chris Eyre (Cheyenne & Arapaho) and featured artist Roxanne Swentzell (Santa Clara Pueblo).

FISCAL YEAR 2010: CURRENTLY IN PRODUCTION, CONT.



In Fiscal Year 2010, NAPT introduced a new television series in development entitled *Growing Native*. During the series, you'll visit Tribes that are practicing sustainable agriculture and aquaculture, reclaiming indigenous foods and increasing the use of renewable energy. Together, we'll learn how the environment has shaped our cultures, languages and identity as Native peoples.

Recently, we just concluded our first major photo shoot and filming for the promotional trailer of Episode I, featuring Santa Clara Pueblo artist Roxanne Swentzell and the series' host, film director Chris Eyre (Cheyenne & Arapaho). Produced by Beverly Morris (Aleut) at KNME-TV in Albuquerque, N.M., NAPT employed a Native crew in the production.

In addition to the PBS television series, NAPT is developing rich content for a website which will include interactive features and lesson plans for middle school through higher education curricula, as well as recipes that adopt our ancient foods for today's families.

NAPT is currently raising funds to bring this cultural travelogue series to life. If you're interested in underwriting this series or other NAPT offerings, please contact us at [native@unl.edu](mailto:native@unl.edu) or visit [nativetelecom.org/underwriting.pdf](http://nativetelecom.org/underwriting.pdf).

## **LaDonna Harris: Indian 101**

Julianna Brannum (Comanche)

Proposed Broadcast: Fall 2011

Comanche activist LaDonna Harris, who has led an extensive life of Indian political and social activism, is now passing her traditional cultural and leadership values to a new generation of emerging indigenous leaders.

## **Losing Ground**

Jenni Monet (Laguna Pueblo);  
'nish Media

Proposed Broadcast: Fall 2011

The North Arctic landscape is changing rapidly—so too are the lives of Inupiat Natives living on the tiny, vanishing island of Kivalina, Alaska. Many believe global warming is to blame, but filmmakers show how one humble village fights to save their homeland under a cloud of doubt.

## **Native American Marching Band**

Cathleen O'Connell

Proposed Broadcast: 2012

The phrase "Native American music" may not invoke tubas and baton twirlers, but brass band music has been a part of Native culture for more than a century. Combining portraits of contemporary bands and archival material, the film offers an unexpected view into this surprising music scene.

## **Sacred Stick**

Michelle Danforth (Oneida of Wisconsin),  
Patty Loew (Bad River Ojibwe)

Proposed Broadcast: Fall 2011

The history of lacrosse in North America is a rich and multi-layered one. Lacrosse is a cultural window into Native American communities and their historical relationship with each other and the dominant culture. Our goal is to develop a documentary that looks at the culture, history and resurfacing of lacrosse as it relates to Natives and Non-Natives.

## **Smokin' Fish**

Luke Griswold-Tergis and  
Cory Mann (Tlingit)

Proposed Broadcast: Fall 2011

A young Tlingit makes a pilgrimage to his ancestral home and is forced to confront the dichotomy between his history and the world he lives in. His personal life story parallels his culture's heart-wrenching disintegration and struggle to revitalize itself.

**For additional information on these programs, please visit**  
[www.nativetelecom.org/coming\\_attractions](http://www.nativetelecom.org/coming_attractions).



## AIROS Audio

In Fiscal Year 2010, Native American Public Telecommunications, Inc. (NAPT) operated the AIROS Native Network, a 24/7 Internet radio station that featured music, news, interviews, documentaries and audio theater. The year brought the debut of two Native Radio Theater projects—*The Red Road*, a one-woman musical featuring Arigon Starr (Kickapoo), and *Raven's Radio Hour*, a comical show hosted by Jack Dalton (Yup'ik) as "Raven"—the trickster/creator character in all Alaska Native traditions. Native Radio Theater receives major funding from the Ford Foundation, the Corporation for Public Broadcasting, the Annie E. Casey Foundation and the National Endowment for the Arts.

NAPT also features downloadable podcasts with Native filmmakers, musicians and Tribal leaders. In 2010, AIROS Audio had a record number of podcast downloads from the airos.org website. In addition to these podcast offerings, NAPT also offers FREE downloadable podcasts on airos.org and iTunes®. To search for AIROS Audio content on iTunes, simply search "Native American" or visit the following URLs:

### PRODUCER PROFILE

<http://itunes.apple.com/us/podcast/airos-audio-producer-profile/id403810770>

With new interviews added monthly, the Producer Profile features Native media makers discussing exciting projects.

### NATIVE SOUNDS

<http://itunes.apple.com/us/podcast/airos-audio-native-sounds/id387831510>

Native Sounds features interviews with Native musicians and artists such as Buffy-Sainte Marie, Casper, Robert Mirabal and more!

### NATIVE WORD

<http://itunes.apple.com/us/podcast/airos-audio-native-word/id382334560>

The Native Word podcast series features specialty content like new film releases, NAPT happenings and other intriguing content.

Interested in sponsoring an AIROS Audio podcast, a documentary film or digital ad on NAPT's website? If so, be sure to find out more about NAPT's current underwriting and sponsorship opportunities by visiting [nativetelecom.org/underwriting.pdf](http://nativetelecom.org/underwriting.pdf) to download the NAPT Sponsorship Media Kit. Also, you may contact NAPT's Marketing Director Jessica Kinser at [jkinser2@unl.edu](mailto:jkinser2@unl.edu) to learn more about these exciting media opportunities.

Photos from top: In August 2010, NAPT Project Coordinator Brendan McCauley got the chance to sit down with actor and musician Gary Farmer (Cayuga) while he was in town for the film screening of *Dead Man* and a concert performance with his band Gary and the Troublemakers; NAPT project assistant Tobias Grant (Omaha, Navajo, Sioux and Cherokee) attended the 2010 Gathering of Nations Pow Wow and reported back to AIROS Audio who broadcast the event on the AIROS live webstream. Image courtesy of Tobias Grant.





# FINANCIAL SUMMARY

## FISCAL YEAR 2010

### Native American Public Telecommunications, Inc. October 2009 – September 2010

During the fiscal year ending September 30, 2010, NAPT expended production grants totaling \$565,000 and spent an additional \$42,024 on producer development, workshops and national programming costs.

The following is a summary of financial information for the fiscal year ended September 30, 2010, based on the audited financial statements.

#### Revenue & Support

CPB Grant Revenue .....	\$1,509,545
Contributions & Other Grants .....	\$ 148,262
Earned Income .....	\$ 165,007

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**Total Revenue & Support .....\$ 1,822,814**

#### Expenses

Programming .....	\$1,420,464
Management & General .....	\$ 416,563
Fundraising .....	\$ 77,138

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**Total Expenses .....\$1,914,165**

Net Assets at Beginning of Fiscal year.....	\$1,742,065
Change in Net Assets .....	\$ 91,351

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**Net Assets at End of Fiscal Year.....\$ 1,650,714**

#### Breakdown of Net Assets

Unrestricted-Undesignated .....	\$ 807,528
Temporarily Restricted.....	\$ 843,186

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**Total Net Assets.....\$1,650,714**



Image courtesy of Jose F. Garcia. © 2010.

Judi gaiashkibos (Ponca), Executive Director of the Nebraska Commission on Indian Affairs, poses for a picture with NAPT Project Assistant Tobias Grant (Omaha, Navajo, Sioux and Cherokee) after he was awarded the Chief Standing Bear Scholarship Award at the 2010 Chief Standing Bear Breakfast in Lincoln, Neb., on May 21, 2010.



# PARTNERS & FRIENDS

## FISCAL YEAR 2010

# New Voices, New Ventures

Invest in Tomorrow Through What You Can Do Today



### The National Minority Consortia (NMC) Executive Directors at the 2010 PBS Annual Showcase in Austin, Texas.

Left to Right—Patricia Boero of LPB, Jacquie Jones of NBPC, Stephen Gong of CAAM, Ruth Bolan of PIC and Shirley K. Sneve (Rosebud Sioux) of NAPT. Image courtesy of NAPT.



As a 501(c)(3) non-profit organization, NAPT receives major funding from the Corporation for Public Broadcasting.

**Generous donors and corporate sponsors vigorously embrace our cause. We count on our supporters for their extraordinary help in accessing places, people and experiences that would not otherwise be possible.**

American Indian Film Institute  
American Indian Science and Engineering Society  
American Marketing Association – Lincoln, Neb.,  
Chapter  
American Public Television  
Annie E. Casey Foundation  
Caption Max, Inc.  
Center for Asian American Media  
First Peoples: New Directions in Indigenous Studies  
Ford Foundation  
FOX Broadcasting Company  
Grantmakers in Film and Electronic Media (GFEM)  
Independent Television Service (ITVS)  
Institute of Agriculture and Natural Resources at  
the University of Nebraska-Lincoln  
Institute of American Indian Arts  
KCTS – Seattle, Washington,  
Public Broadcasting Station  
KNME – Albuquerque, New Mexico,  
Public Broadcasting Station  
KUAT – Tucson, Arizona, Public Broadcasting Station  
KVCR – San Bernardino, California,  
Public Broadcasting Station  
Koahnic Broadcast Corporation  
Latino Public Broadcasting  
*Lincoln Journal Star*, a Lee Enterprises Foundation  
Mary Riepma Ross Media Arts Center  
Media for Health  
National Alliance for Media Arts and Culture

Native American Journalists Association (NAJA)  
National Association of Tribal Historic Preservation  
Officers (NATHPO)  
National Black Programming Consortium  
National Center for American Indian Enterprise  
Development (NCAIED)  
National Congress of American Indians (NCI)  
National Educational Television Association  
National Museum of the American Indian  
*National Native News*  
Native Voice One Radio Network  
Native Voices at the Autry  
*Navajo Times*  
Nebraska Arts Council  
NET Television - Lincoln, Nebraska,  
Public Broadcasting Station  
Nebraska Humanities Council  
*Oklahoma Native Times*  
Pacific Islanders in Communications  
PBS  
Rocky Mountain PBS - Denver, Colorado,  
Public Broadcasting Station  
The Association of American Cultures (TAAC)  
*Tribal College Journal*  
United States Department of Education  
University of Nebraska-Lincoln  
University of New Mexico  
Working Films



## Friends of NAPT

NAPT invites you to embark on our 35-year mission to share Native stories with the world. From childhood to adulthood, we share in the stories of our people. NAPT exists to serve and portray Indian Country as it should be represented, but we can't do this without your help.

Through various partnerships in public media, NAPT has had the opportunity to reach living rooms and classrooms across the globe. Numerous documentary offerings available to you have aired on PBS. Being in the classroom in front of today's youth is only the beginning. NAPT also invests in mentorships and fellowships to aid Native youth in media careers so that they may continue the tradition of sharing our stories.

Please consider making a tax-deductible\* donation by becoming a Friend of NAPT. Through your gift, you'll provide opportunities and life-changing experiences for youth across the nation that would not otherwise be possible. We are alive because of people like you and your support makes a difference! Pilamaye and thank you.

**To become a Friend, please visit**

**[www.friendsofnapt.org](http://www.friendsofnapt.org)**

\*Tax deduction is available to the extent allowed by law.

NAPT Multimedia Fellow Kiera Lasiloo (Zuni and Chochiti Pueblo). Image courtesy of NAPT.







# NAPT'S 35TH ANNIVERSARY PREPARATIONS

The year 2011 brings many exciting prospects for the future and many fond memories encountered over the years since our founding. In 1976, then-Executive Director Frank Blythe (Eastern Band of Cherokee/Sisseton-Wahpeton

Dakota) successfully established a grant partnership with the Corporation for Public Broadcasting. Since then, NAPT, a non-profit 501(c)(3), has had the opportunity to share numerous Native stories with the world through various media—public television, public radio and the Internet.

Currently, NAPT is documenting milestones from our many years of service to the public television field. The world has changed with the times, but our mission remains the same—to deliver high-quality, authentic Native films produced by and about American Indians and Alaska Natives.

The celebration will continue in the Fall of 2011, when the fourth biennial VisionMaker Film Festival is held in NAPT's hometown—Lincoln, Neb.—at the Mary Riepma Ross Media Arts Center and the Sheldon Museum of Art on the University of Nebraska-Lincoln City Campus. The Festival will bring Native films and filmmakers to share their experiences and desire to make documentaries for national broadcast distribution on PBS stations. The Festival will also coincide with the Mary Riepma Ross Award recipient announcement. We invite you to attend this informative and engaging event, as we hope all of our supporters, fans, partners and friends will join us in the biggest celebration yet for NAPT!

Over the coming months, NAPT will be posting information pertaining to our Anniversary celebration and the Film Festival. Please visit [www.nativetelecom.org/festival](http://www.nativetelecom.org/festival) to learn more about these exciting events and happenings.

NAPT's Founder Frank Blythe (Eastern Band of Cherokee/Sisseton-Wahpeton Dakota), right, and current Executive Director Shirley K. Sneve (Rosebud Sioux).





# BOARD, STAFF, STUDENT WORKERS AND MULTIMEDIA FELLOWS

## FISCAL YEAR 2010



Image courtesy of NAPT.

NAPT Executive Director Shirley K. Sneve (Rosebud Sioux) gives a presentation during the 2010 PBS Annual Showcase in Austin, Texas.



Image courtesy of NAPT.

At the July 2010 Board of Directors meeting, the Board and staff of NAPT attended the American Indian Summer Institute dinner featuring talented youth from Indian Country at FOX Studios in Los Angeles, Calif.

Left to Right: Dr. Octaviana Valenzuela Trujillo (Yaqui), Jessica Kinser, Shirley K. Sneve (Rosebud Sioux), Brian Bull (Nez Perce), Rod Bates, Sydney Beane (Flandreau Santee Sioux) and Polly Anderson.

### BOARD

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**Rod Bates**  
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**Sydney Beane (Flandreau Santee Sioux)**  
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**Jessica Kinser**  
Marketing Director

**Eric Martin**  
Interactive Media Specialist

**Mary Ann Koehler**  
Business & Projects Manager

**Rebecca Fauver**  
Contract/Accounting Assistant

**Brendan McCauley**  
Project Coordinator

**Ann McKeighan**  
Office Assistant

### MULTIMEDIA FELLOWS

**Gemma Givens (Cakchiquel/Mayan & Yaqui)**

**Kiera Lasiloo (Zuni & Cochiti Pueblo)**

### STUDENT WORKERS

**Sina Bear Eagle (Oglala Lakota/ Turtle Mountain Ojibwe)**  
Project Assistant

**Tanika Cooper**  
Project Assistant

**Alex Epperson**  
Project Assistant

**Danny Fast**  
Project Assistant

**Tobias Grant (Omaha, Navajo, Sioux and Cherokee)**  
Project Assistant

**Melissa Gray**  
Project Assistant

**Ben Kreimer**  
Project Assistant

**Justin Lockamy (Coharie)**  
Project Assistant

**Aden Marshall (Rosebud Sioux)**  
Project Assistant

**Saibal Roy**  
Project Assistant

**Benito Sanchez (Mixtec)**  
Project Assistant



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**NAPT**

Native American Public Telecommunications  
1800 N. 33rd Street  
Lincoln, NE 68503

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